

VMV. — STUDIO®

Bold moves make brands. Everything we create is purpose driven and built to make an impression so you can look the part, grow how you're meant to and go where you need to. [vmvstudio](#)

corporate

film ↔ design LOOK LIKE YOU BELONG™

# CAPABILITIES



## look like you belong™

We're big believers that great visuals are a little more than just aesthetically pleasing; they play a pivotal role in helping brands, entities, and individuals align with the spaces they aspire to thrive in. We exist to bring this belief to life. Our core thinking revolves around the power of visual embodiment. We understand that a well-crafted brand identity, a compelling film, or thoughtfully designed campaign can serve as the gateway to an authentic connection and lasting impact. It's about more than just standing out; it's about belonging – truly resonating with your audience and leaving an impression.

Through our expertise in brand design, film production, and value-made visuals, we empower our clients to embrace their uniqueness and confidently claim their space in the world. We are passionate about exploring new creative mediums, collaboratively working with forces old and new, and breathing life into every project we undertake. We work closely with our clients, delving deep into their vision, values, and aspirations, and ensuring our commitment to excellence shines through every design, every frame, and every visual element we touch.

Our purpose is to celebrate the art of belonging, where we embrace the power of visuals to ignite connections, and where we make your journey to visual embodiment an attainable reality and create an enduring legacy that leaves a mark on the world. It's not enough to just know your space. Lead, pioneer, and overall, look like you belong.



## how we work.

### 01. globally connected

We work with corporate clients all around the world. If there's anything we've learnt recently; we're more globally connected than we thought. Through calls and file transfers we can deliver on a range of projects - work on decks, brochures, edit video and construct infographics.

### 02. agile ways of working

Contracting at a daily/monthly rate is a pretty popular way to keep the brand heart beating. We can also scope out short term contracts with projected hours or simply charge by entire project as whole.

### 03. our tool box

In order to work effectively we can adapt and evolve our workflow to suit the task. We're proficient in the industry standard suits like Adobe, Final Cut Pro and Google, Apple & Microsoft office productivity tools. We can also converse via Slack, Google Meet, Zoom, Teams or just about anything else!



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# output styles

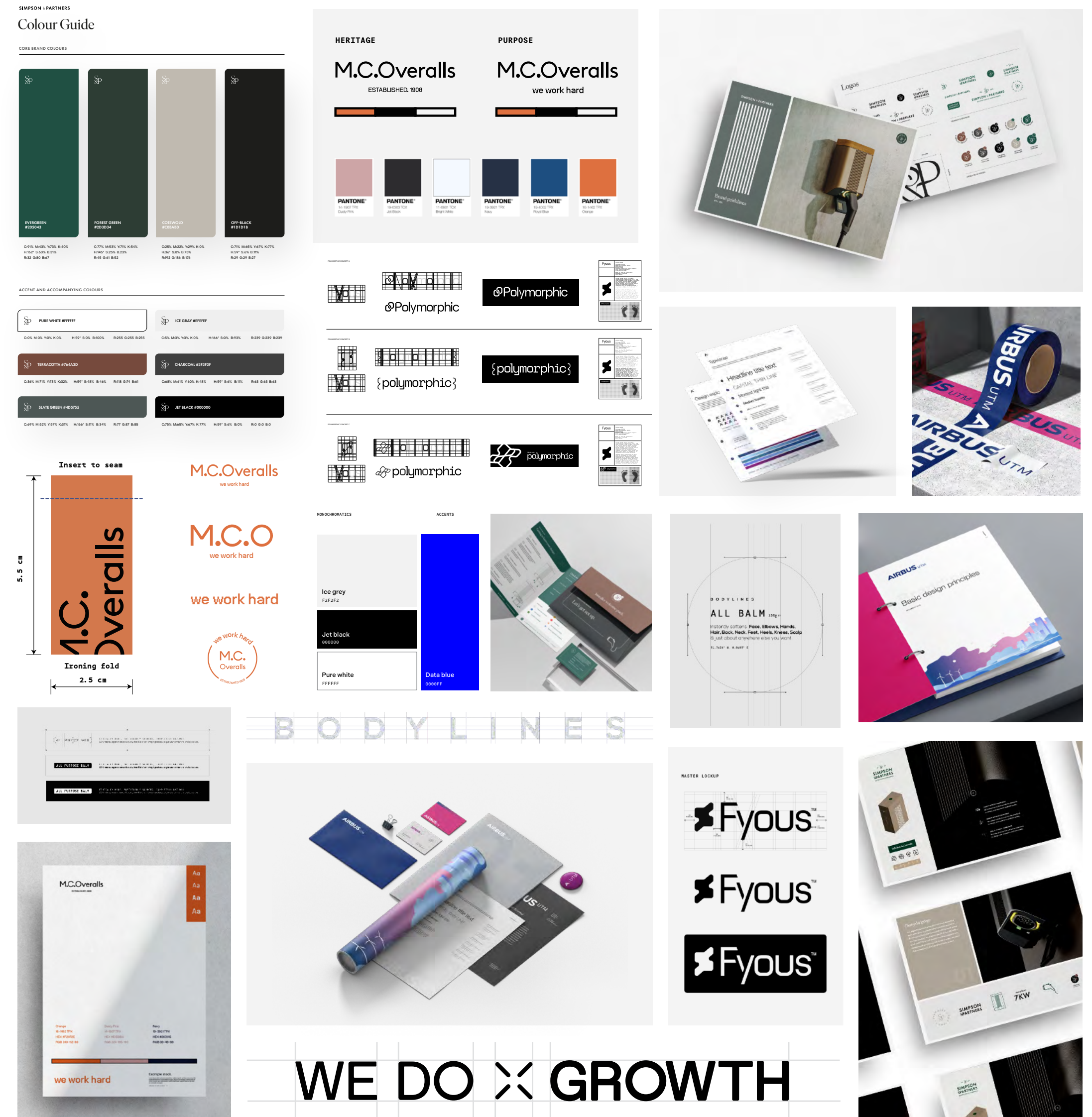




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# brand identity & visual design

- ✕ We support and build visual brand identities and digital assets for corporate clients. Design is approached with the intent of making a strong impression and know that a company's visual representation can greatly impact its success.
- ✕ Designs are crafted with a focus on both form and function, reflecting the unique needs and values of each client. Design language can be a reflection of current/parent identity when needed.
- ✕ Micro-brand identities are a great way to add presence to an SBU, campaign or initiative to make a lasting impression for stakeholders.



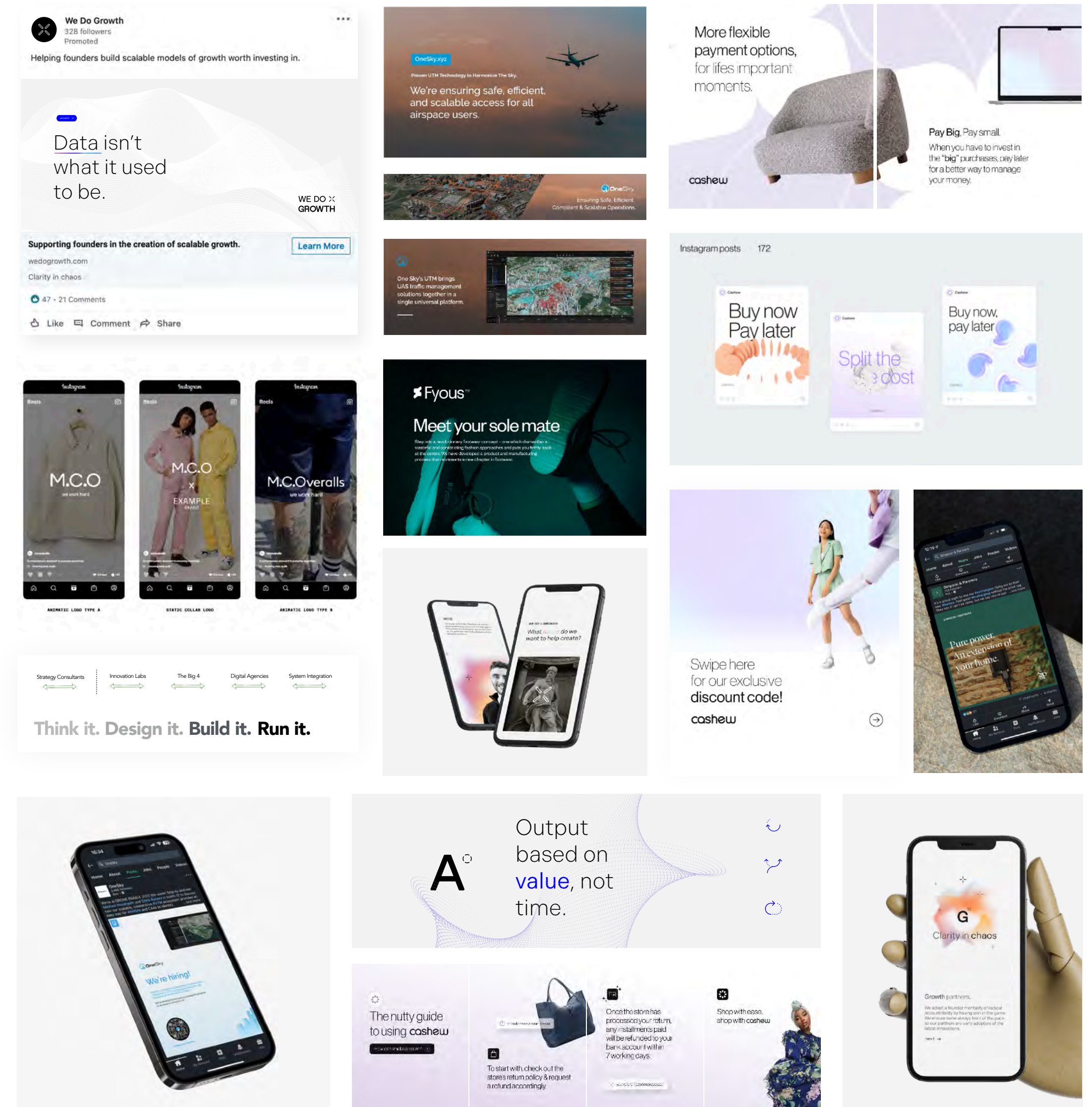
WE DO ✕ GROWTH



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# digital marketing campaigns

- ✕ We take a comprehensive approach to creating assets and posts for digital marketing campaigns on social media, including LinkedIn.
- ✕ Each design deliverable crafted closely with clients to understand goals, audience and tailored with different configurations for each intended platform.
- ✕ Custom-designed assets in various creative mediums, such as images, videos and campaign style messaging, that are eye-catching, professional, and on-brand.

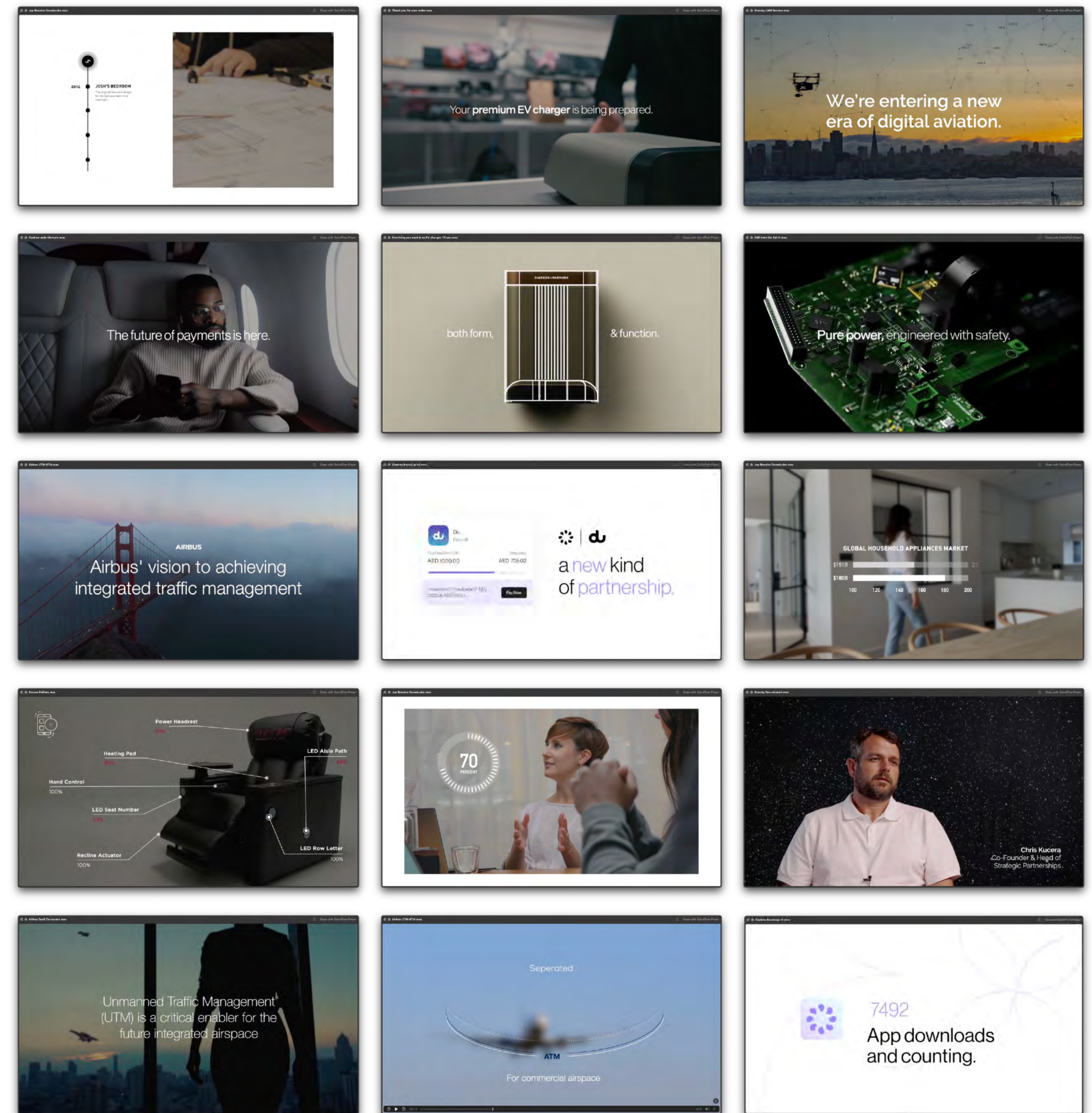




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# motion & video creation

- ✕ Our experienced production team are able to film bespoke footage and also utilise stock & existing footage to make the most captivating videos.
- ✕ Using kinetic typography elevates a video by making it dynamic, engaging and visually appealing. This is something to use when text needs that extra layer of visual interest.
- ✕ Videos are made to adhere to brand guidelines and can be an effective way to quickly communicate a new value proposition, further brand ethos or campaign media.

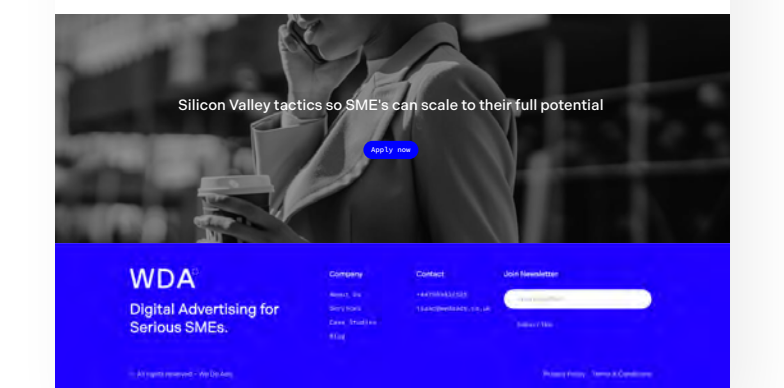
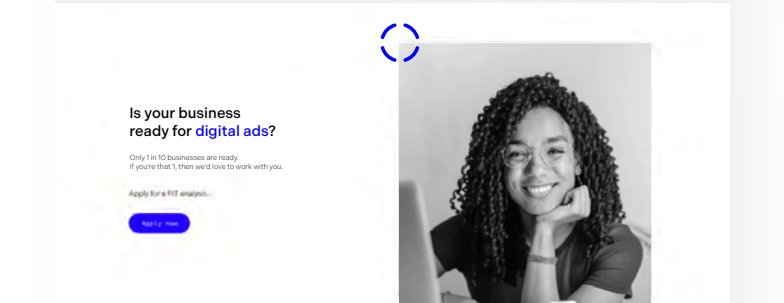
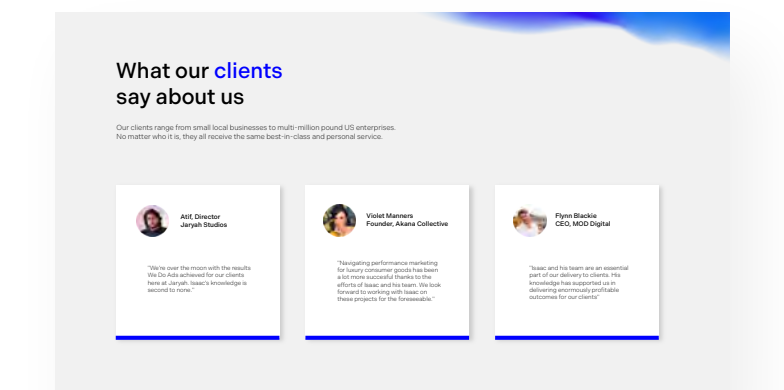
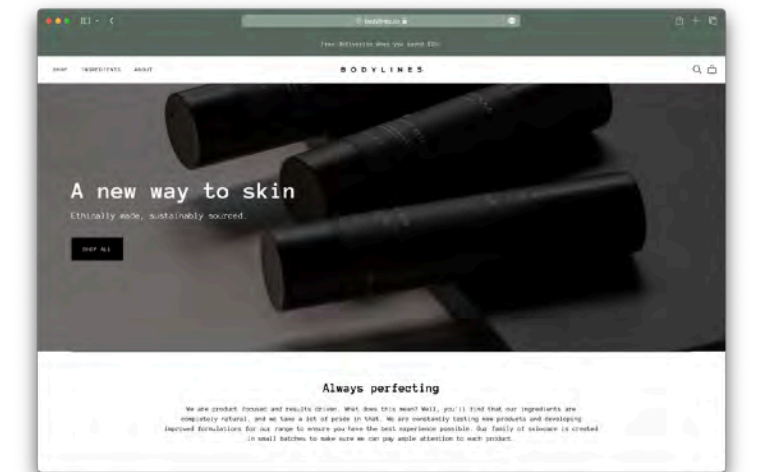
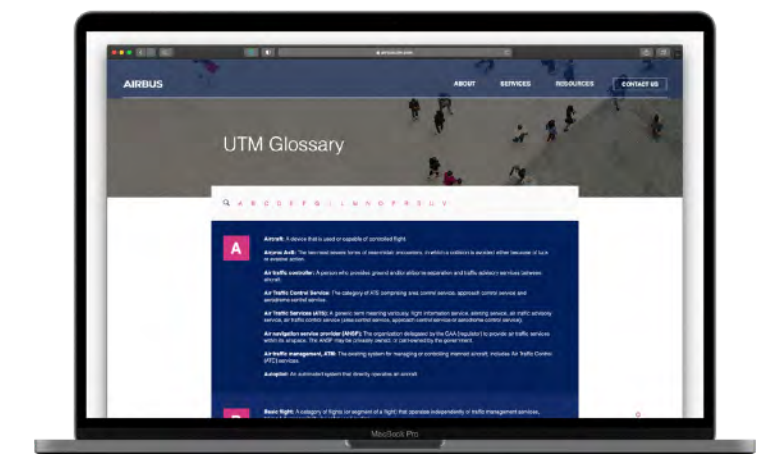
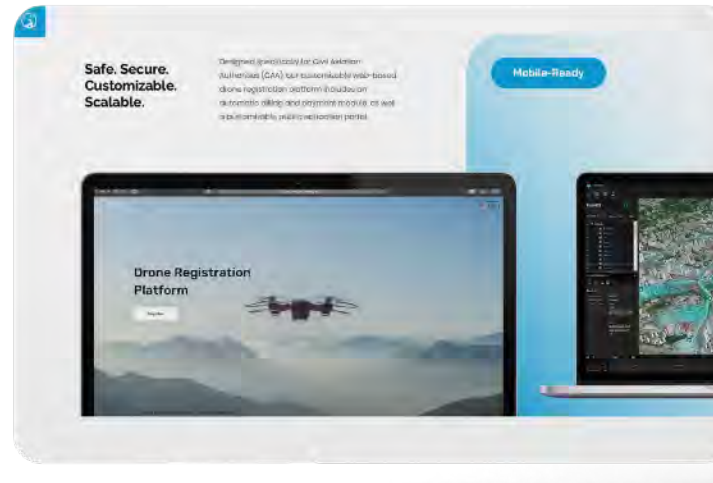
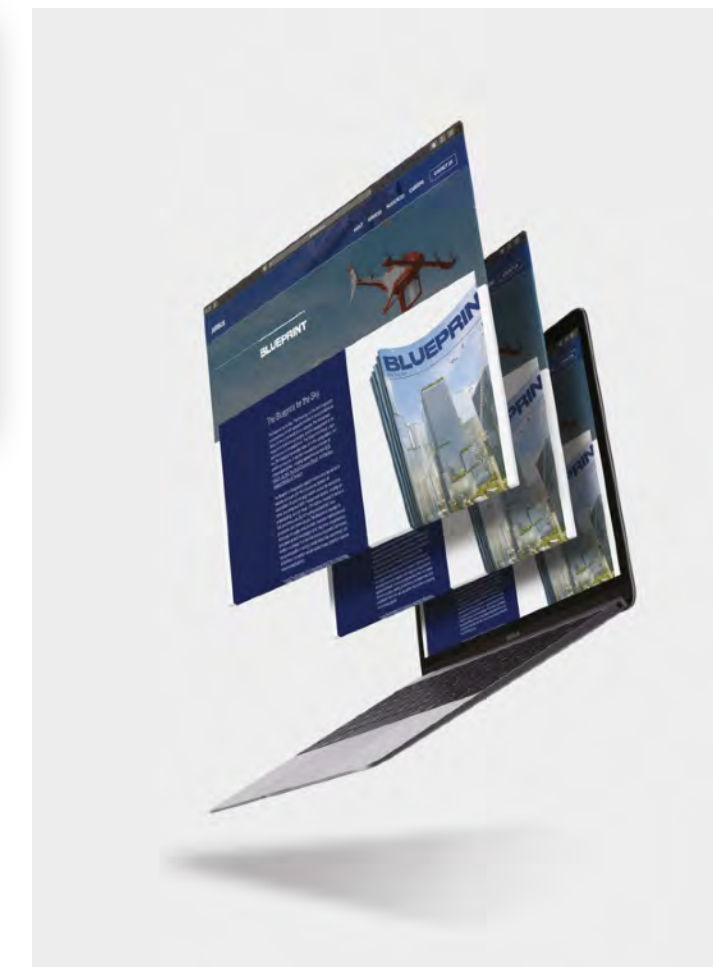
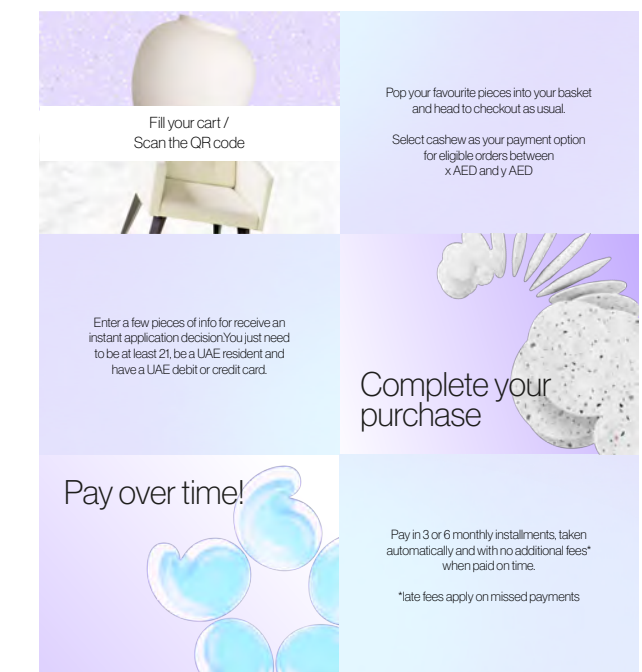
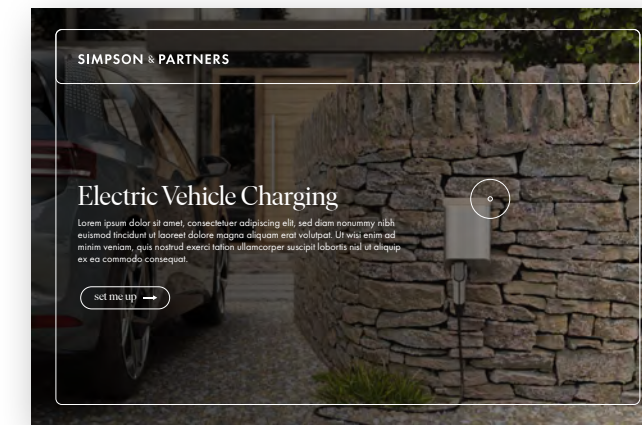




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# websites & landing pages

- ✕ We create custom websites, including immersive landing pages that effectively elevate campaigns.
- ✕ We utilise the latest web development tools and software to create visually appealing and user-friendly experiences that align with the brand identity.
- ✕ We offer ongoing support and can build visual assets for website content, ensuring clients have all the tools they need to effectively communicate their message and maintain their online presence.

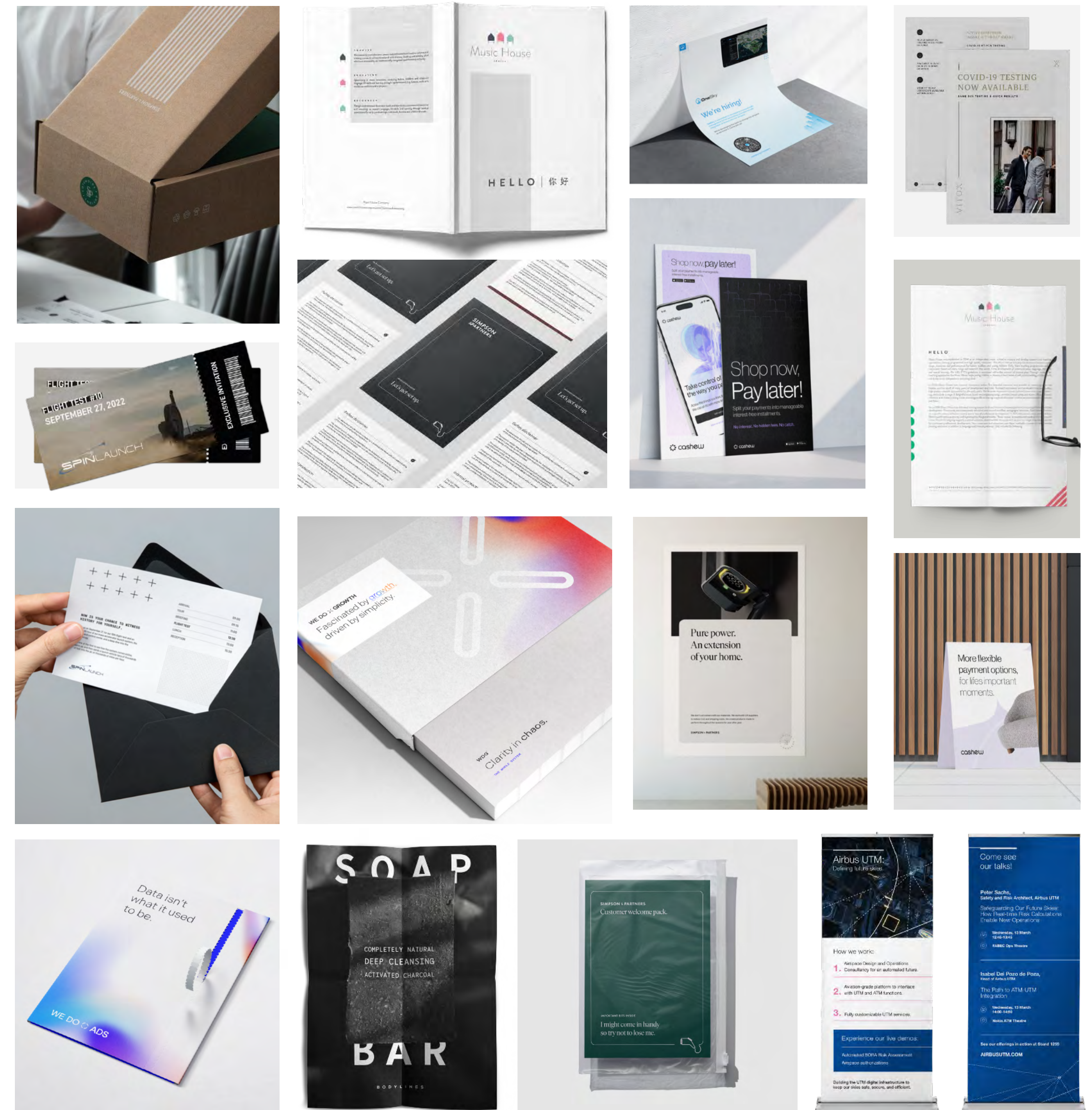




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# print design & event material

- ✕ Support in creating professional and engaging print and event materials, such as posters, leaflets, brochures, and more.
- ✕ Paying close attention to ensuring materials are eye-catching, effective, and that accurately reflect clients' brands and messaging.
- ✕ We support on the creation of various event materials, such as banners, trade show displays, for maximum brand presence and design discipline.

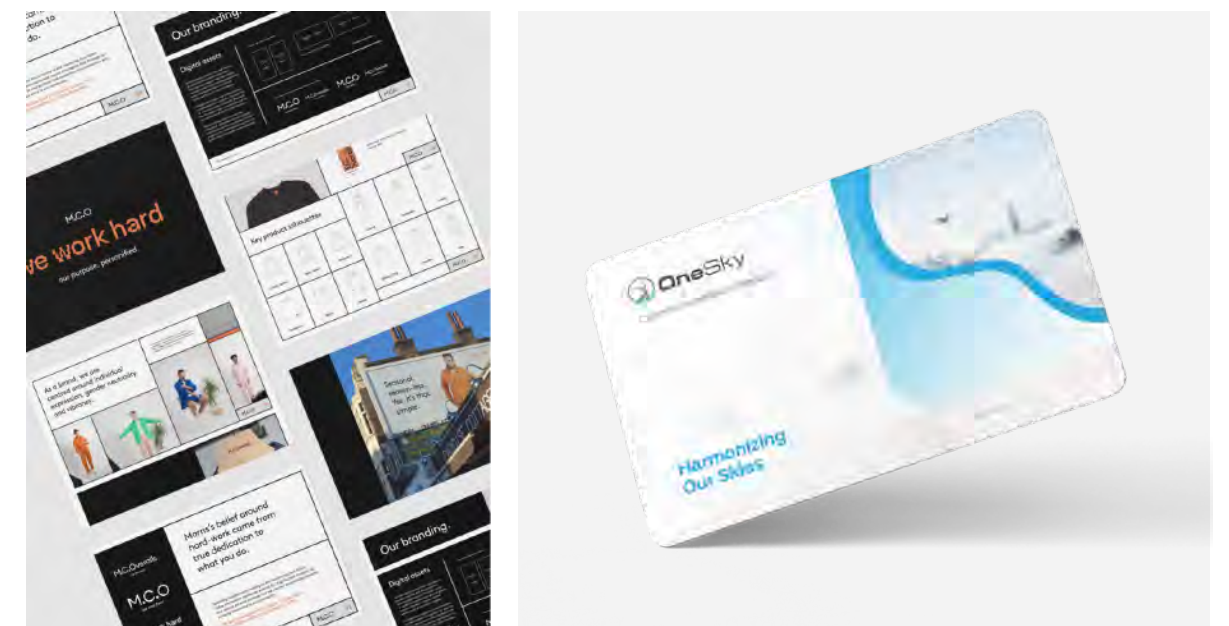
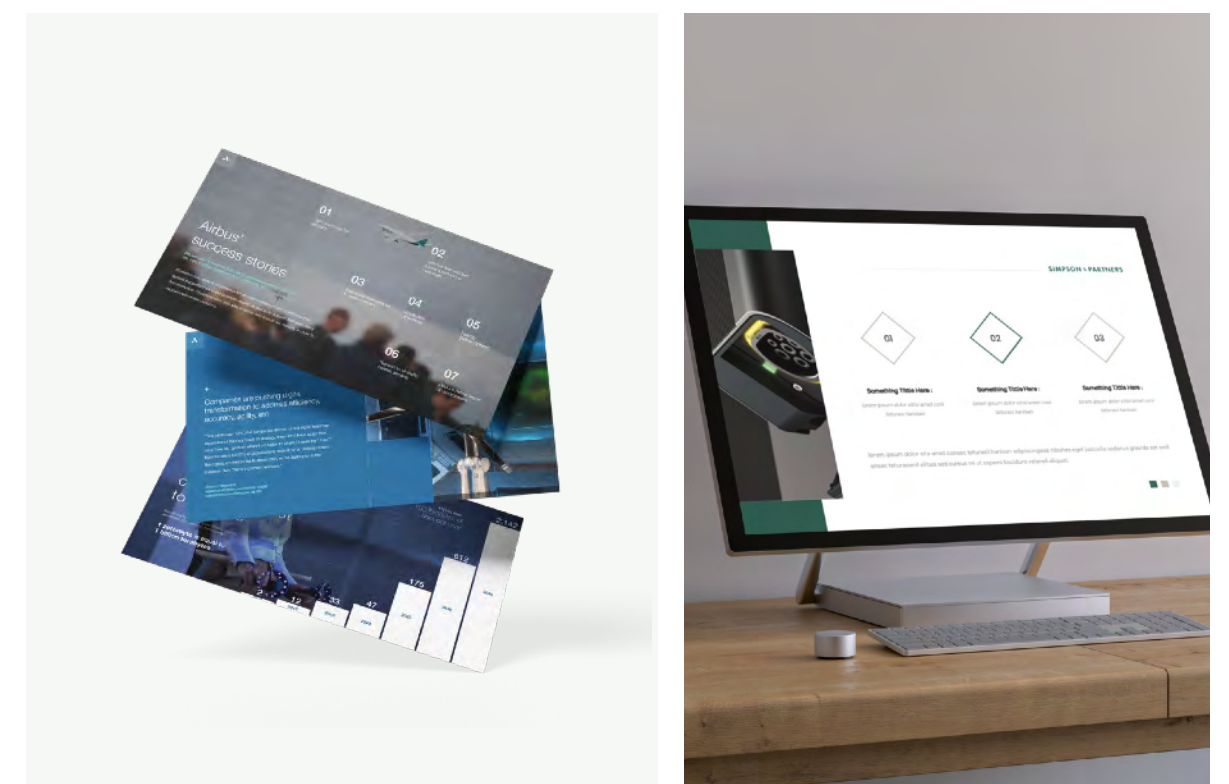
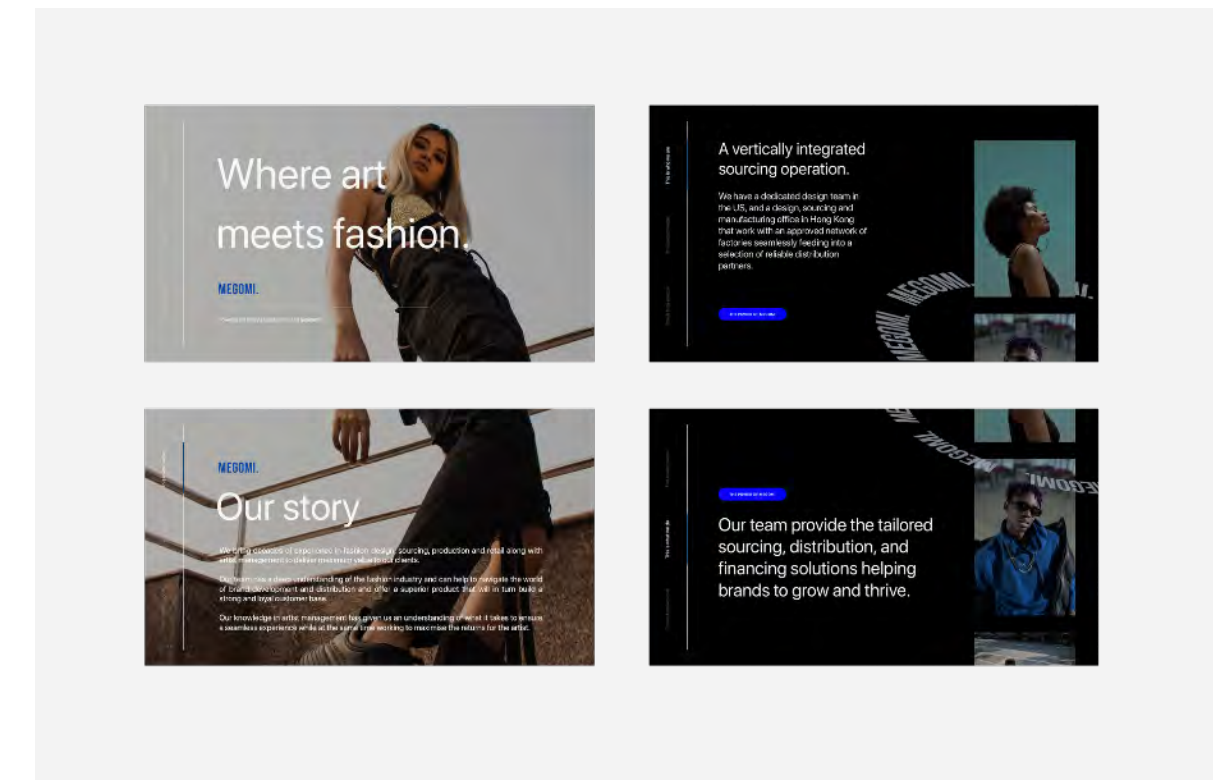
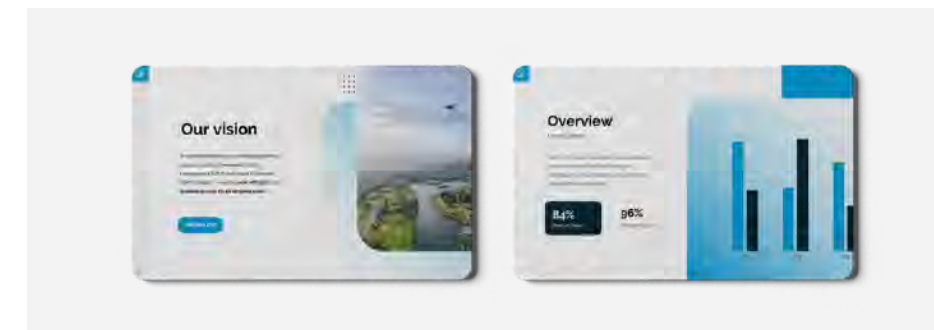
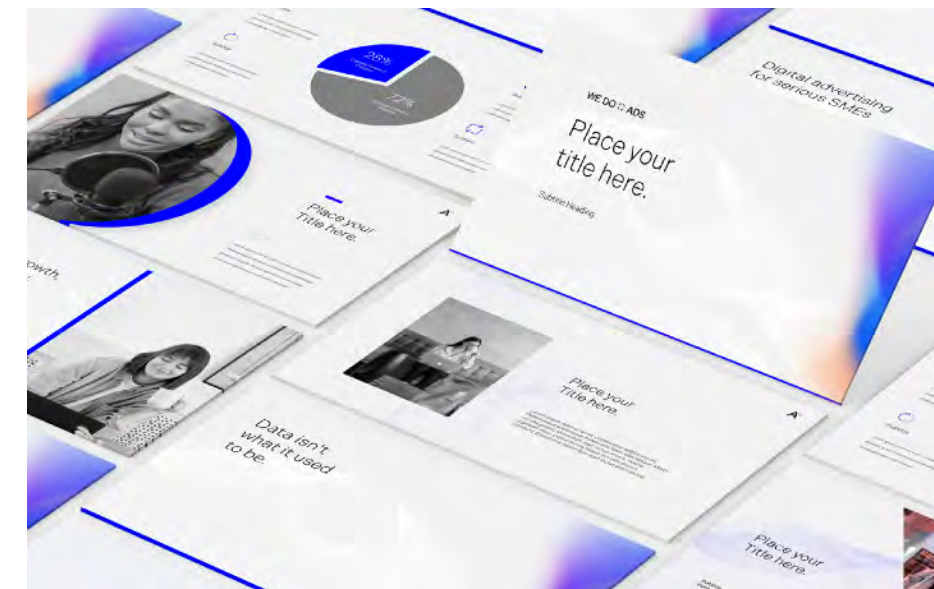




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# slideware & formatting

- ✕ We have solid track record in creating bespoke presentation decks that effectively communicate ideas and messages that align the existing brand identity.
- ✕ Through the use of data visualisation, we help to communicate the purpose of a slide in a way that is engaging and easy to understand for the viewer.
- ✕ Our approach to well formatted slideware consists of combining clear information, attractive design, and effective message framing to drive the desired look.





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# infographic design



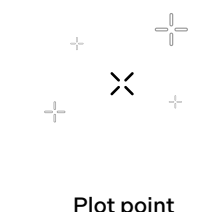
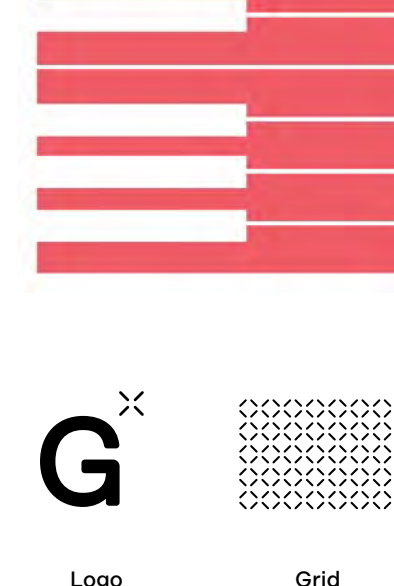
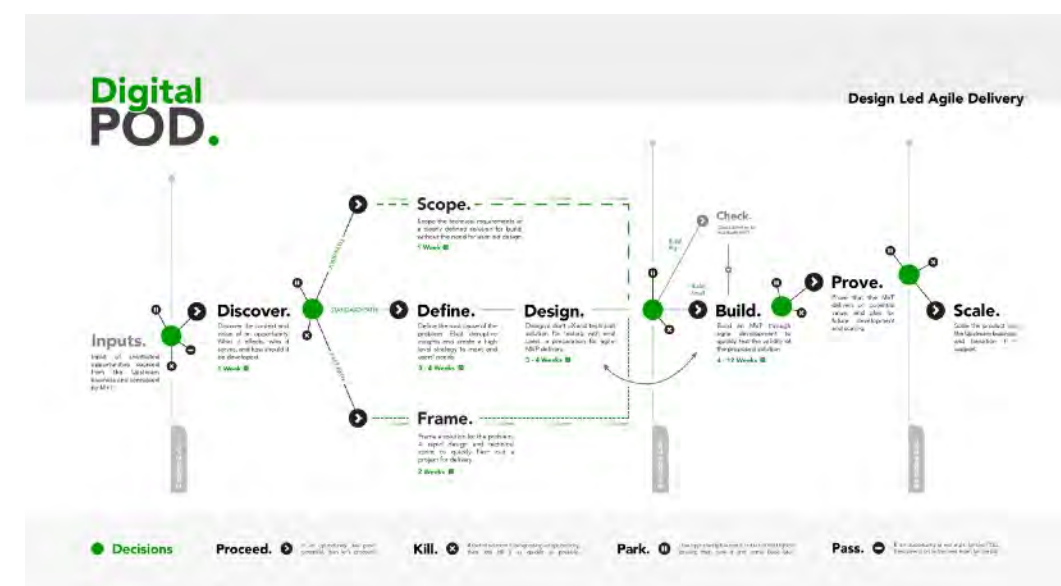
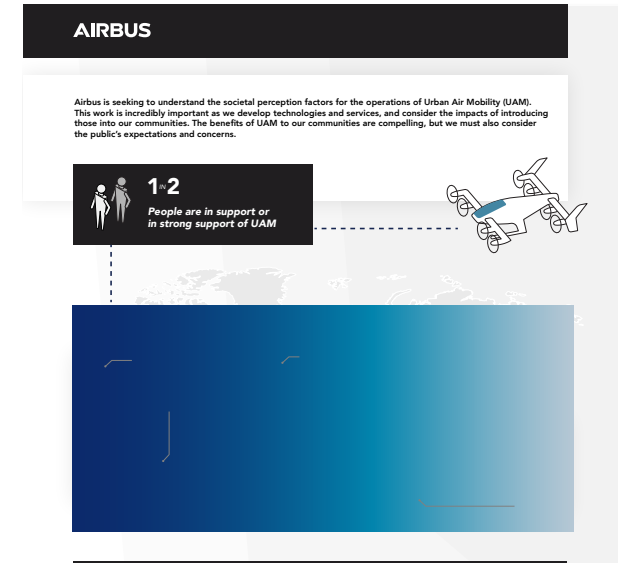
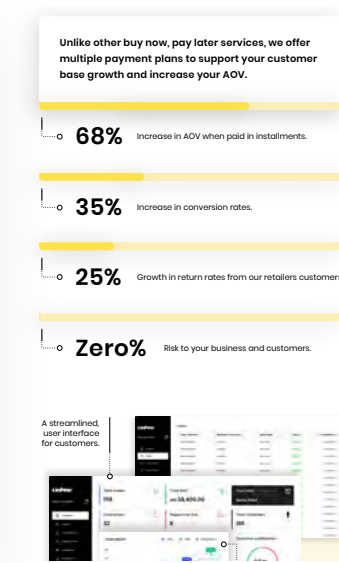
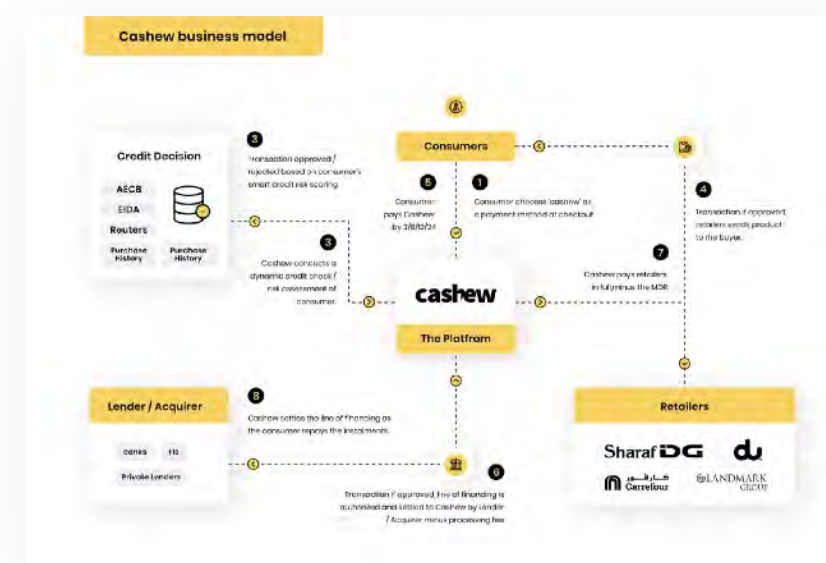
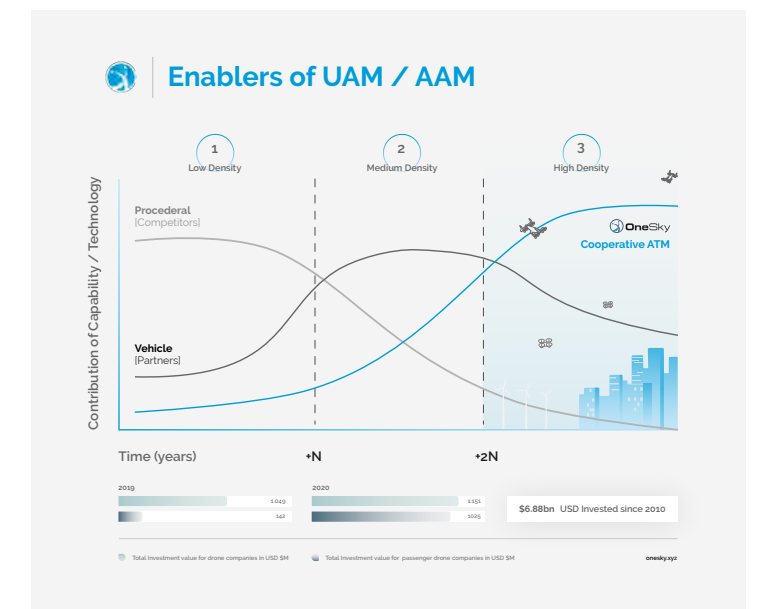
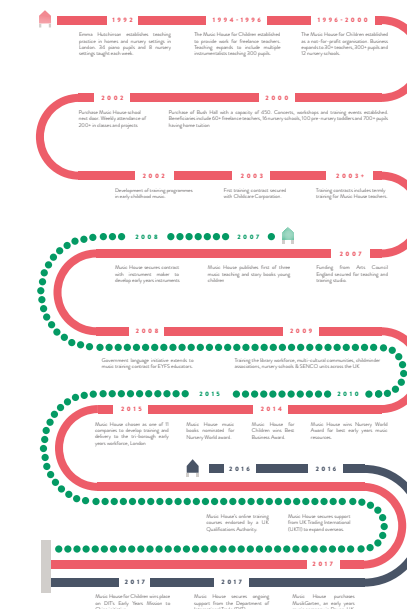
We create infographics that accurately reflect the data and information, whilst also ensuring the design is eye catching and easy to understand.



Our approach to impactful infographics involves understanding the intended use and then re framing data to not only inform, but also enhance the client's brand and exceed their expectations.



Infographics can be used in slide ware, white-papers, mailers or or used to aid an awareness campaign or internally communicate strategy and future roadmaps.





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modes of engagement



# ways of working

We traverse a multitude of industries, from cutting-edge technology and SaaS to renewable energy, fashion, and manufacturing. Our creative expertise extends its reach into the realms of aviation, aerospace, simulation, and artificial intelligence. We also proudly serve the finance sector, applying our innovative approach to shape compelling brand identities, tell captivating stories, and craft value-driven visuals that resonate across diverse domains.

A

## pay-per-project

When working on larger campaign briefs or long term projects with more people and moving parts, it's more cost effective for everyone when we can place a cost to a set out brief and establish the output. We'd iron out a response, scope and approach and cost each project individually.

B

## ad-hoc support

We'd set out a clusters of days per month, and enter into a scope with rough deliverables. Then, be on-hand to cater ad hoc requests with open communication and projection on what kind of rate a request might need. We keep a timesheet of task/days and invoice monthly.









C

## subscription BETA

The visual space is becoming more fluid and brands are finding that they need more consistency and discipline within the way they live on through their collateral. Subscription models would allow brands to set out a flat monthly budget, reserving dedicated design time to churn out larger and more organised bulks of creative.



# internal assurances

<u>environmental policy</u>	
<u>sustainability &amp; CSR practices</u>	
<u>risk assessment form</u>	
<u>public liability insurance</u>	
<u>participant release forms</u>	
<u>health &amp; safety policy</u>	
<u>diversity &amp; inclusion policy</u>	
VAT registered	

all supporting documents: <https://drive.google.com/drive/folders/1oDzcMfd-DMd-HcOqKO79ZEhHNp1Dct14?usp=sharing>





LEGACY

We firmly believe that great branding is an investment in the legacy of a business. Our brand identity design costs reflect the dedication, creativity, and meticulous craftsmanship we pour into each project. We understand the profound impact a well-crafted brand can have on a business or service. It is more than just a logo; it is the embodiment of a brand's mission, vision, and purpose. Crafting an effective brand identity takes discipline and a deep understanding of our clients' aspirations. We take pride in our ability to accurately represent their essence, leaving a lasting impression that resonates with their target audience. With each design, we build legacies that stand the test of time and propel our clients toward success.

TIME

We understand the urgency that some businesses may face, and we are always willing to accommodate tight schedules when necessary. However, it's crucial to emphasise that our pricing is not solely based on time constraints but on the intrinsic value we bring to each design project. While faster turnarounds may result in additional costs to accommodate the extra efforts and resources required, rest assured that the output will never compromise on quality. Our dedication to creating impactful and timeless brand identities remains at the forefront of every project.



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